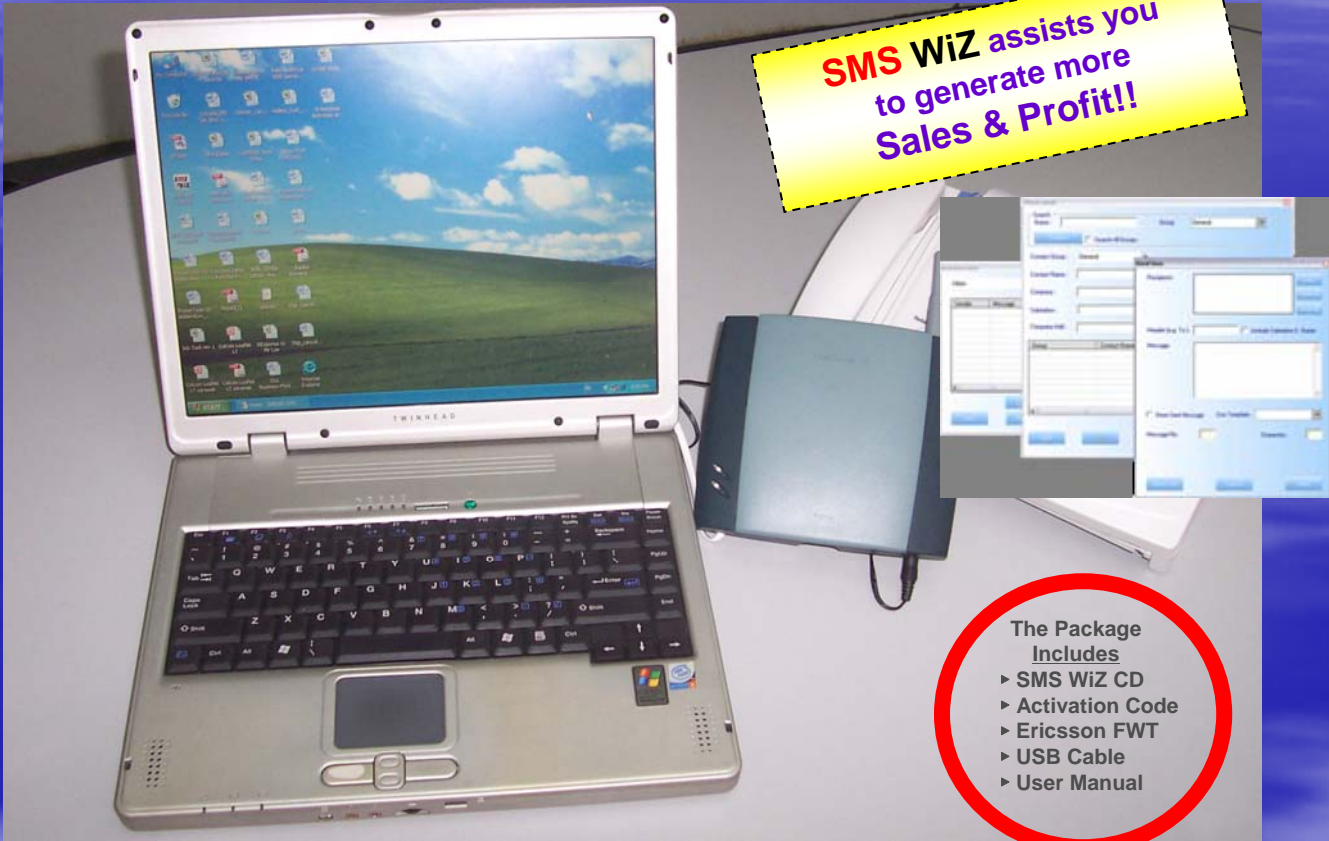# SMS WiZ
## Customer Targeting Tool

**is a 2 Way SMS Messaging CRM tool** designed to assist your company to:

- Maximized your **CUSTOMER LOYALTY** program effectiveness
- Target, Attract and Increase your **NEW CUSTOMERS** base
- Improve your **OPERATIONAL EFFICENCY** and **EFFECTIVENESS**
- Protect your *VALUABLE* **CUSTOMER DATABASE** from Third Party Access

**SMS WiZ assists you to generate more Sales & Profit!!**

**The Package Includes**
- SMS WiZ CD
- Activation Code
- Ericsson FWT
- USB Cable
- User Manual

## CREATIVITY UNLIMITED

- MULTI-SMS BLASTING or Single SMS sending
- Send in English or Mandarin
- 2 Way SMS Communication between Customers or Employees
- Send Personalize Messages and Greetings
- Organize Contest & Quiz
- Conduct Research & Survey
- Appointment Reminders & Alerts
- Appointment Notification & Alerts
- Schedule SMS sending

## HIGHLIGHTS

**Easy Setup**
With our Setup Wizard, installation is a breeze

**SMS & Voice Conversation**
Allow voice conversation with your customer when they response to your advertisement!

**User Friendly**
You can access to all functions simultaneously

**Rapid Bulk SMS Blaster**
Allows bulk SMS sending within a short time

**Customized Skins**
Setup your own personalized skins, company logo or even pictures

For More Information, visit or website:
**www.jubileedynamic.com**

| FEATURES | V. 1 | V. 2 | REMARKS |
|---|---|---|---|
| | | | |
| **SMS Messaging** | | | |
| Unlimited Send, Receive, Reply and Forward | Y | Y | |
| Auto – Insertion of  Salutation and Names in SMS | Y | Y | Very Personalize SMS allows Customer Feels SPECIAL |
| **Phone Contact Directory** | | | |
| Unlimited Addresses | Y | Y | Limited by your own PC Hard disk |
| Unlimited Address Groupings | Y | Y | |
| Manual Entry or Import Addresses | Y | Y | Convenient, and error minimization |
| Side Menu Table | Y | Y | Faster access to Contact Name list |
| Multi-Sorting Options | Y | Y | Easy search option |
| **Security** | | | |
| Secured Database | Y | Y | Password Protected |
| Password Protection | Y | Y | Administrator &/or Normal Users |
| No. of Users Allow | 1 | 3 | Administrator &/or Normal Users |
| **Templates** | | | |
| Unlimited Templates | Y | Y | |
| Customized Messaging | Y | Y | Create standard & frequently used SMS |
| **Folders** | | | |
| Inbox, Outbox and Draft | Y | Y | Improve filing system for easier search |
| Creation & Deletion New Folders | N/A | Y | |
| **History Logs** | | | |
| Incoming and Outgoing Transaction Files | N/A | Y | Only Administrator can Delete Records |
| **Database Management** | | | |
| Export Database | Y | Y | Only Administrator can Manage DBase |
| Restore Database | Y | Y | Only Administrator can Manage DBase |
| **Languages** | | | |
| English | Y | Y | 160 characters per SMS, Unlimited SMS |
| Mandarin | N/A | Y | 70 characters per SMS, Unlimited SMS |
| **Scheduler** (version 2 only) | | | |
| Automatic sending | N/A | Y | Your system must be ON at all times |
| Auto Alert & Reminder | N/A | Y | E.g. birthday wishes, appointments |
| **Skins** | | | |
| Customized to Personal Preference | Y | Y | Company logo, pictures, Color |

**Minimum Requirement**
1) *Computer*
- Windows 98, XP, 2000 2003
- Microsoft Excel (for archive, importation & exportation )
- Pentium ll
- Minimum Memory Space  256 Mb
- Hard disk space  50 Mb

2) *Ericsson Fixed Wireless Terminals*
- F200 or G3 Series
- USB Cable

3) *GSM SIM Card with SMS function*